



Sponsorship Proposal

EVENT DATE: 30-31 OCTOBER 2026

PLACE: BRONKHORSTSPRUIT RUGBY KLUB (MELKWEG PUB & GRILL)

PHYSICAL ADDRESS: 32 OLIFANT CRESCENT, BESTER, BRONKHORSTSPRUIT, GAUTENG, 1020

Event Co-Ordinator:

JJ van Staden

Cell: 0714498104

E-mail: jjvanstaden@oppidorpfees.co.za



1. Executive Summary

“Oppi-Dorp Fees” Is A Live Music Festival Designed To Bring Together Music Lovers, Families, And The Local Community For An Unforgettable Entertainment Experience. The Festival Will Feature A Well-Known Variety Of South African Artists, Quality Production, Food And Beverage Vendors, And A Safe, Well-Managed Environment.

We Invite You To Partner With Us As A Sponsor, Offering A Valuable Opportunity To Increase Brand Visibility, Engage Directly With Our Target Audience, And Demonstrate Support For Local Arts, Culture, And Community development.



2. About The Festival

DATE & TIME: 30 OCTOBER 2026 (15:00pm – 23:00pm)
31 OCTOBER 2026 (10:00am – 23:00pm)

VENUE: BRONKHORSTSPRUIT RUGBY KLUB (MELKWEG PUB & GRILL)

EXPECTED ATTENDANCE: 2,500+ PEOPLE

ARTISTS: TOP SOUTH AFRICAN ARTISTS & NEW UPCOMING SOUTH AFRICAN ARTISTS

TARGET AUDIENCE: WE AIM TO TARGET ALL AUDIENCES OF ALL AGES WITH OUR VARIETY OF LIVE PERFORMERS AND ACTIVITIES

The Festival Is Professionally Organized With Experienced Event Staff, Licensed Security, Medical Services, And All Necessary Permits In Place.

OPPI DORP FEES 2026

BRONKHORTSTSPRUIT RUGBY KLUB (MELKWEG PUB & GRILL)



30 – 31 OKTOBER 2026

32 OLIFANT CRESCENT, BESTER PARK, BRONKHORSTSPRUIT, 1020
BIERTUIN / STALLETJIES / KINDER VERMAAK / KARNAVAL



DAG KAARTJIES / NAWEEK KAARTJIES / VIP KAARTJIES
KAARTJIES BESKIKBAAR BY DIE HEK EN AANLYN BY QUICKET

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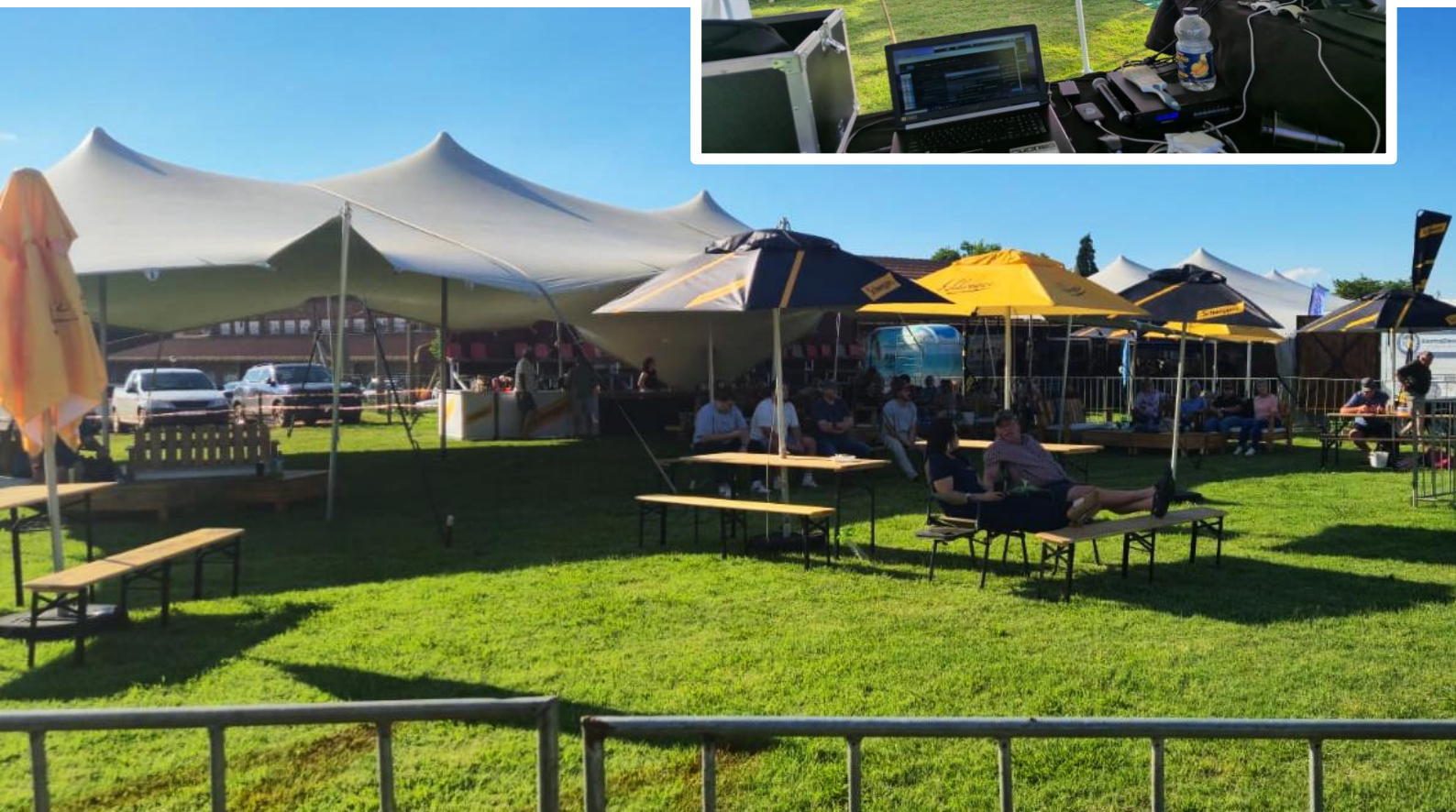


3. Why Partner With Us?

Sponsoring “Oppi-Dorp Fees 2026” Provides Direct Brand Exposure And Face-To-Face Engagement With A Captive Audience In A Relaxed, High-Energy Environment.

KEY BENEFITS:

- ✓ High-Impact Brand Visibility
- ✓ Direct Consumer Interaction
- ✓ Positive Brand Association With Music And Culture
- ✓ Media & Social Media Exposure
- ✓ On-Site Activation Opportunities



4. Sponsorship Opportunities

We Offer Flexible Sponsorship Options, Including Cash And In-Kind Contributions.

AVAILABLE SPONSORSHIP CATEGORIES

- Title Sponsor
- Main Stage Sponsor
- Bar / Beverage Sponsor
- VIP Area Sponsor
- Artist Sponsor
- Safety & Medical Sponsor
- Media & Marketing Sponsor
- Infrastructure Sponsor (Toilets / Fencing / Tents / Seating / Generators / Fuel)



Custom Packages Can Be Tailored To Meet Your Marketing Objectives.

5. Sponsorship Packages

5.1 Title Sponsor [Exclusive]

Investment:	AVAILABLE ON REQUEST
Benefits Include:	<ul style="list-style-type: none"> ✓ Naming Rights: [Oppi-Dorp Fees] Presented By [Sponsor Name] ✓ Logo On All Marketing Material (Poster, Banners, Digital Media) <ul style="list-style-type: none"> ✓ Main Stage Branding ✓ Large Logo Placement On Website & Social Media <ul style="list-style-type: none"> ✓ On-site Activation Space ✓ Mentions By MC's During The Event ✓ Complimentary VIP Tickets

5.2 Stage Sponsor

Investment:	AVAILABLE ON REQUEST
Benefits Include:	<ul style="list-style-type: none"> ✓ Stage Naming Rights ✓ Branding On Stage Banners & LED Screens <ul style="list-style-type: none"> ✓ Social Media Mentions ✓ MC Acknowledgements ✓ On-site Promotional Presence

5.3 Bar / Beverage Sponsor

Investment:	AVAILABLE ON REQUEST
Benefits Include:	<ul style="list-style-type: none"> ✓ Exclusive Beverage Rights [Category-Based] <ul style="list-style-type: none"> ✓ Branding At Bar Areas ✓ Branded Cups & Wristbands ✓ On-site Promotions & Competitions

5.4 Supporting Sponsor

Investment:	AVAILABLE ON REQUEST
Benefits Include:	<ul style="list-style-type: none"> ✓ Logo Placement On Selected Marketing Material <ul style="list-style-type: none"> ✓ Social Media Exposure ✓ On-site Branding ✓ Event Tickets



OTHER SPONSORSHIP OPTIONS

PALLADIUM SPONSOR : AVAILABLE ON REQUEST

ALL	FULL COLOUR BRANDING OF ENTIRE STAGE (TRUCK)
2	30 SECOND VIDEO CLIP ON OUR 4m x 5m LED SCREEN
ALL	LOGO PLACEMENT ON ALL FESTIVAL MARKETING MATERIAL
4	BARRIER ADVERTISING SPACES OF 800mm X 1.8m
2	VIP EXHIBITION SPACE AT THE FESTIVAL
2	BRANDED GAZEBO AT A SPECIFIC AREA
10	SHARKFIN BANNER 3M PLACEMENTS

PLATINUM SPONSOR : AVAILABLE ON REQUEST

1	30 SECOND VIDEO CLIP ON OUR 4m x 5m LED SCREEN
ALL	LOGO PLACEMENT ON ALL FESTIVAL MARKETING MATERIAL
3	BARRIER ADVERTISING SPACES OF 800mm X 1.8m
1	10m x 10m EXHIBITION SPACE AT THE FESTIVAL
4	SHARKFIN BANNER 3M PLACEMENTS

GOLD SPONSOR : AVAILABLE ON REQUEST

1	30 SECOND VIDEO CLIP ON OUR 4m x 5m LED SCREEN
ALL	LOGO PLACEMENT ON ALL FESTIVAL MARKETING MATERIAL
2	BARRIER ADVERTISING SPACES OF 800mm X 1.8m

SILVER SPONSOR : AVAILABLE ON REQUEST

1	30 SECOND VIDEO CLIP ON OUR 4m x 5m LED SCREEN
ALL	LOGO PLACEMENT ON ALL FESTIVAL MARKETING MATERIAL

6. Marketing & Media Exposure

Sponsors Will Benefit From Exposure Through:

- ✓ Social Media Campaigns [Facebook, Instagram, TikTok]
- ✓ Websites & Ticketing Platforms
- ✓ Printed Material [Posters, Flyers, Banners]
- ✓ On-site Signage & Announcements
- ✓ Media Partnerships [Radio, Online Where Applicable]

7. Audience Reach

- ✓ Expected Attendance: 2,500+ People
- ✓ Social Media Reach: 50,000+ People
- ✓ Community Engagement: Before, During & After The Event

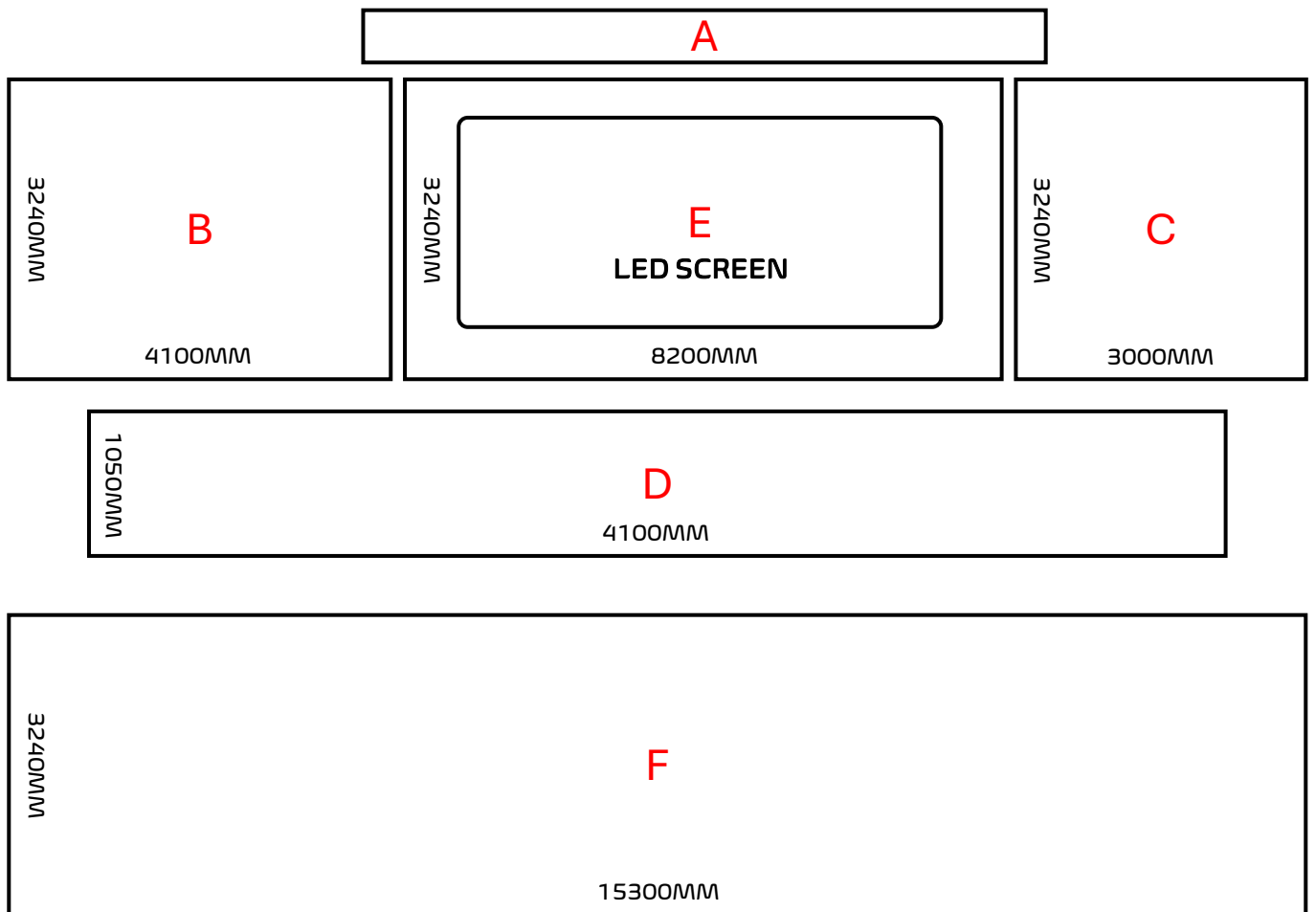


8. Investment & Customization

We Understand That Every Brand Has Unique Goals. Sponsorship Packages Can Be Customized To Suit Your Budget And Marketing Objectives. We Welcome The Opportunity To Meet And Discuss A Tailored Partnership.



MAIN STAGE BRANDING LAYOUT





LED SCREEN (VIDEO CLIPS)

AT THE BACK OF THE STAGE WE HAVE A 4m x 5m LED SCREEN THAT WILL BE USED TO PLAY OUR VIDEO CLIPS AS WELL AS OUR SPONSORS' VIDEO CLIPS DURING THE FESTIVAL. THE VIDEOS WILL PLAY AT ALL TIMES DURING THE FESTIVAL AND EVERYONE IS WELCOME TO ADVERTISE ON THIS SCREEN.



VIDEO CLIPS WILL WORK AS FOLLOWS:

1. EACH SPONSOR WILL BE OFFERED A 30 SECOND VIDEO CLIP SPACE.
2. XTREME MARKETING SA (PTY) LTD WILL DESIGN THE 30 SECOND VIDEO CLIP ON REQUEST.
3. IF YOU ALREADY HAVE AN EXISTING VIDEO CLIP, IT CAN ALSO BE USED, AS LONG AS IT DOES NOT EXCEED THE 30 SECOND LIMIT.
4. ALL VIDEO CLIPS ARE PUBLISHED ON OUR SOCIAL MEDIA PLATFORMS AND ON OUR WEBSITES.

BARRICADES



BARRICADE SIZES

BARRICADE SIZES IS 1.2m x 2.2m EACH

THERE ARE 250m OF BARRIERS RIGHT AROUND THE STAGE AND VIP AREA WHERE SPONSORS CAN MARKET THEIR BUSINESSES.

ADVERTISING SPACES

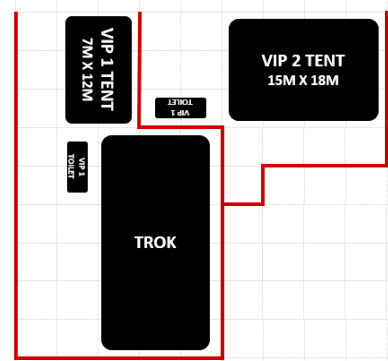
SPONSORS GET 1M X 2M BANNER SPACE EACH



THERE IS ALSO OTHER OPTIONS AVAILABLE TO CHOOSE FROM...

TERMS & CONDITIONS:

1. BANNERS ARE DESIGNED BY XTREME MARKETING SA (PTY) LTD OURSELVES AND PRINTED BY OUR OWN SUPPLIERS.
2. DESIGN AND PRINTING COSTS ARE FOR THE SPONSORS' OWN ACCOUNT.
3. SPONSORS ARE RESPONSIBLE FOR PROVIDING ALL PHOTOS AND INFORMATION TO XTREME MARKETING SA (PTY) LTD BEFORE/ON 31 AUGUST 2026 TO ALLOW SUFFICIENT TIME FOR THE DESIGN OF THE BANNER(S).
4. ONCE INFORMATION AND PHOTOS HAVE BEEN RECEIVED, XTREME MARKETING SA (PTY) LTD WILL SEND A PREVIEW FOR APPROVAL TO THE SPONSORS.
5. ONCE APPROVAL HAS BEEN RECEIVED FROM THE SPONSORS, THE BANNER(S) WILL BE PRINTED, STORED AND ERECTED ON THE DAY OF THE FESTIVAL.



XTREME MARKETING SA (PTY) LTD ALSO PROVIDE THE FOLLOWING:

SHARKFIN BANNERS

2M, 3M & 4M SIZES

POP UP BANNERS

2M, 3M & 4M SIZES

TELESCOPIC BANNERS

2M, 3M & 4M SIZES

OPPI DORP FEES 2026



BIERTUIN | STALLETJIES | KINDER VERMAAK | KARNAVAL

FRANJA DU PLESSIS | LIEZEL PIETERS | GERHARD SKEYN | EARLY B | RIAAN BEMADE | JUAN BOUCHER | DANNY SMOKE | FATMAN | DIJK VD WESTHUIZEN | BLACKBYRD
 RICUS NEL | BERNICE WEST | BARTO SWIEGERS | DEMI LEE MOORE | KURT DARREN | JUANITA DU PLESSIS | SNOEKOP | KAREN ZOID | JAKKALS VIBES

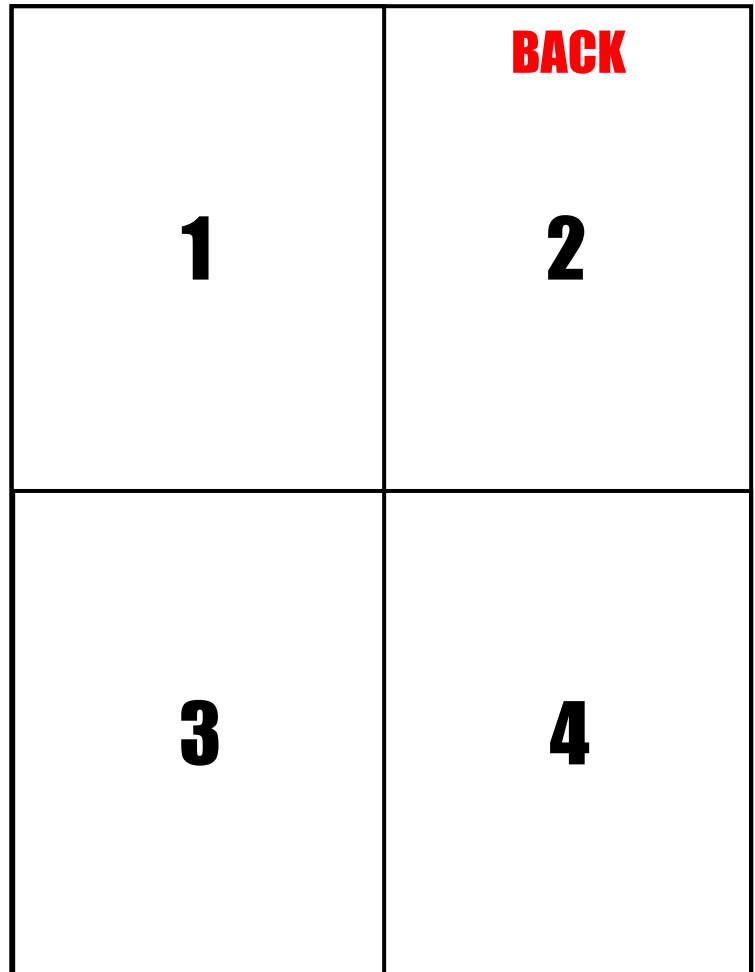
BRONKHORSTSPRUIT RUGBY KLUB | 30-31 OKT 2026

www.oppidorpfees.co.za

FLYERS

WE HAVE ALSO CREATED THE OPTION FOR 4 (FOUR) SPONSORS ONLY TO ADVERTISE THEIR BUSINESSES ON THE BACK OF OUR A5 FLYER. 5,000 LEAFLETS WILL BE PRINTED AND DISTRIBUTED EVERY WEEKEND IN THE FOLLOWING AREAS...

**BRONKHORSTSPRUIT / CULLINAN / RAYTON / BAPSFONTEIN / DONKERHOEK / BALMORAL
 SILVER LAKES / DELMAS / GROBLERSDAL / ROODEPLAAT / WITBANK / MIDDELBURG**



ADVERTISING SPACES IS R2,500.00 EACH

IF YOU ARE INTERESTED IN BEING ONE OF THE FOUR, PLEASE CONTACT THE FESTIVAL ORGANIZER DIRECTLY

XTREME

FOR ALL YOUR GRAPHIC DESIGNING & DIGITAL MARKETING NEEDS

MARKETING

GRAPHIC DESIGNING & DIGITAL MARKETING SERVICES



CONTACT US FOR A FREE QUOTATION & SPEEDY SERVICE

- Banners
- Brochures
- Business Cards
- Catalogues
- Calendars
- Company Profiles
- Cover Photos
- Documents
- Signatures
- Posters & Flyers
- Invitations
- Labels
- Logos
- Menus
- Presentations
- Marketing Videos



JJ van Staden
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E-mail: info@xtrememarketingsa.co.za
www.xtrememarketingsa.co.za





9. Contact Details

For Further Information Or To Confirm Your Sponsorship, Please Send Us An E-mail To sponsors@oppidorpfees.co.za With The Following Information:

Company Name / Comp Reg No / Vat Reg No / Physical Address / Postal Address / Tel No / E-mail Address

Person In Charge: Name & Surname / Designation / Cell No / E-mail Address

Also Specify What Sponsorship You Are Interested In.

After The Above-Mentioned Information Has Been Received & Processed, You Will Receive A Quotation Via E-mail.

Please Use The Quotation Number As Reference When Making Payment, And Please Send Your Proof Of Payment To admin@oppidorpfees.co.za.

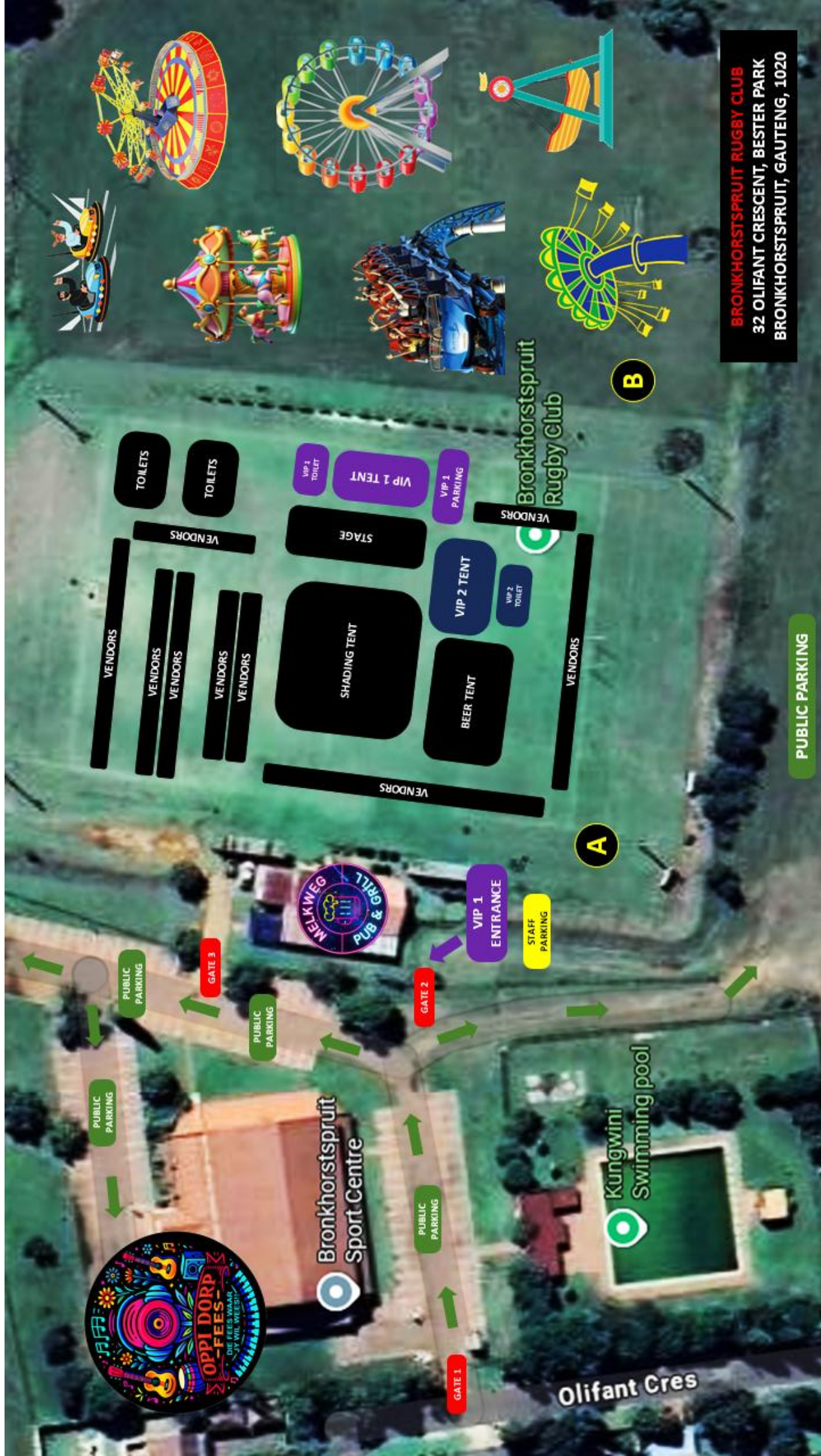
As Soon As Payment Has Been Received You Will Receive Your Invoice And Receipt Via E-mail.



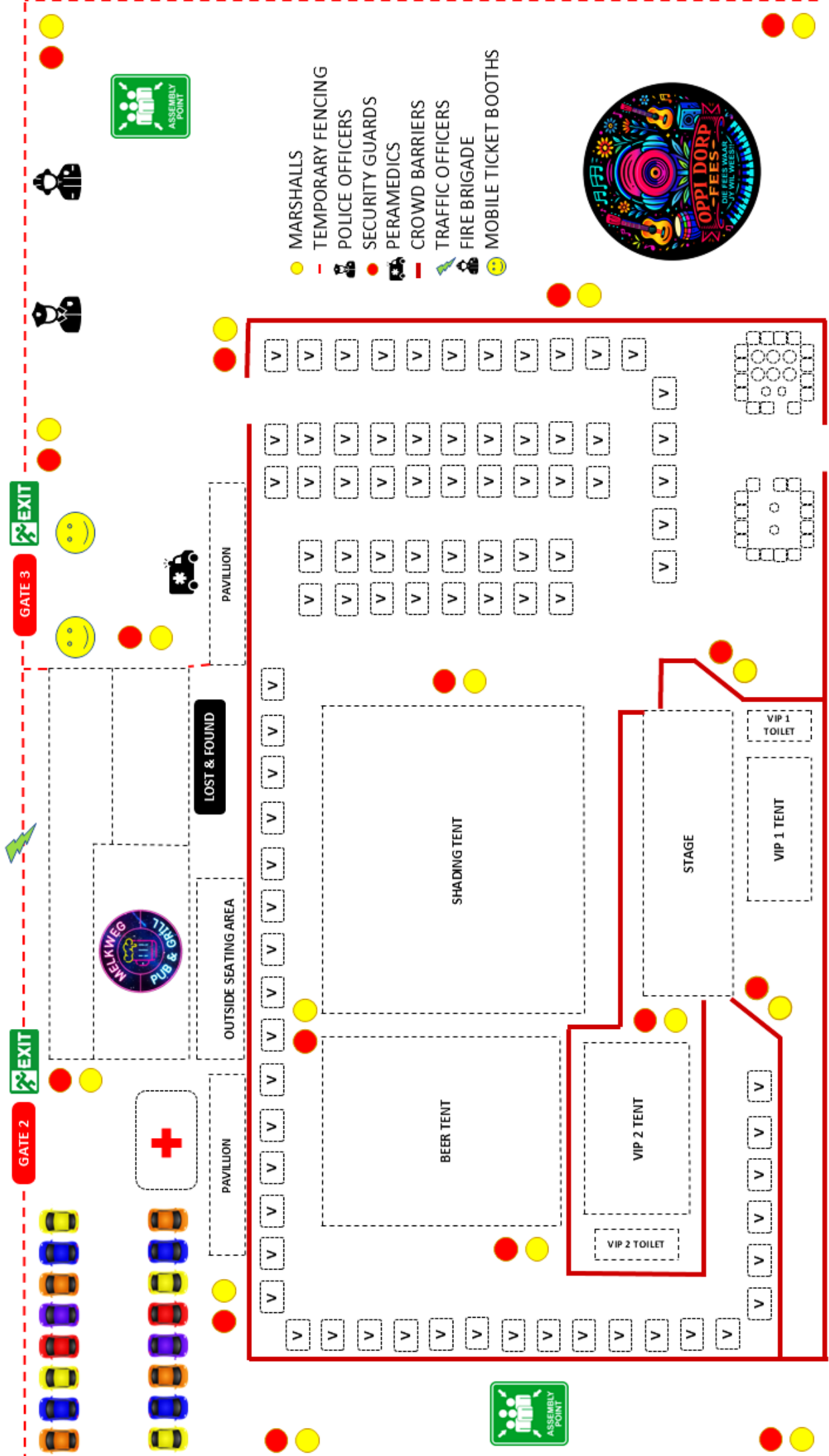
10. Closing Statement

We Believe A Partnership With “Oppi-Dorp Fees” Will Be Mutually Beneficial And Contribute To The Success And Growth Of “Oppi-Dorp Fees”. We Look Forward To The Opportunity To Work Together And Create A Memorable Experience For All Attendees.

FESTIVAL LAYOUT 01



FESTIVAL LAYOUT 02





Please Like, Follow & Share Our Facebook Page:

<https://www.facebook.com/profile.php?id=61577257920820>

Follow Us On TikTok:

<https://www.tiktok.com/@oppidorpfees>

Follow Us On Instagram:

<https://www.instagram.com/oppidorpfeesbhs>

For More Information Please Contact:

General: info@oppidorpfees.co.za

Admin: admin@oppidorpfees.co.za

Tickets: tickets@oppidorpfees.co.za

Performers: shows@oppidorpfees.co.za

Stalls: vendors@oppidorpfees.co.za

Sponsorships: sponsors@oppidorpfees.co.za

Event Co-Ordinator:

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